

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue N W
Suite 800
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
911841-1	10/21/12	October 2012	10/01/12 - 10/15/12
Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washington	National

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1199

Flight Dates	Order #	Alt Order #
10/10/12 - 10/15/12	911841	07874461

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8091	11	14

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/11/12	10/12/12	M-F Early Sunrise	5:00-6:00 AM	---TF--	:30	4	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	Th	10/11/12	5:14 AM	M-F Early Sunrise	5:00-6:00 AM	:30	D3C12FL10T01H	\$500.00 NM
3	WESH	Th	10/11/12	5:29 AM	M-F Early Sunrise	5:00-6:00 AM	:30	D3C12FL10T01H	\$500.00 NM
1	WESH	F	10/12/12	5:22 AM	M-F Early Sunrise	5:00-6:00 AM	:30	D3C12FL10T01H	\$500.00 NM
2	WESH	F	10/12/12	5:42 AM	M-F Early Sunrise	5:00-6:00 AM	:30	D3C12FL10T01H	\$500.00 NM
2	10/11/12	10/12/12	M-F Sunrise @6AM	6:00-7:00 AM	---TF--	:30	4	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	4	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Th	10/11/12	6:14 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	D3C12FL10T01H	\$1,100.00 NM
1	WESH	Th	10/11/12	6:43 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	D3C12FL10T01H	\$1,100.00 NM
4	WESH	F	10/12/12	5:59 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	D3C12FL10T01H	\$1,100.00 NM
2	WESH	F	10/12/12	6:43 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	D3C12FL10T01H	\$1,100.00 NM
3	10/11/12	10/12/12	NBC Today Show	7:00-9:00 AM	---TF--	:30	3	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	3	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Th	10/11/12	7:26 AM	NBC Today Show	7:00-9:00 AM	:30	D3C12FL10T01H	\$1,300.00 NM
3	WESH	Th	10/11/12	8:59 AM	NBC Today Show	7:00-9:00 AM	:30	D3C12FL10T01H	\$1,300.00 NM
5	WESH	F	10/12/12	8:36 AM	NBC Today Show	7:00-9:00 AM	:30	D3C12FL10T01H	\$1,300.00 NM
4	10/11/12	10/12/12	*Early Sunrise @4:30AM	430a-5am	---TF--	:30	2	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Th	10/11/12	4:50 AM	*Early Sunrise @4:30AM	430a-5am	:30	D3C12FL10T01H	\$200.00 NM
1	WESH	F	10/12/12	4:51 AM	*Early Sunrise @4:30AM	430a-5am	:30	D3C12FL10T01H	\$200.00 NM
5	10/13/12	10/13/12	Sat 5-6a	Sat 5-6a	-----S-	:30	1	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									

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Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1199

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/13/12	10/13/12	Sat 5-6a	Sat 5-6a	-----S-	:30	1	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Sa	10/13/12	5:54 AM	Sat 5-6a	Sat 5-6a	:30	D3C12FL10T01H	\$250.00	NM
6	10/13/12	10/13/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Sa	10/13/12	7:11 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	D3C12FL10T01H	\$800.00	NM
7	10/13/12	10/13/12	NBC Saturday	Sat 8-10am	-----S-	:30	2	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	2	\$1,300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Sa	10/13/12	9:00 AM	NBC Saturday	Sat 8-10am	:30	D3C12FL10T01H	\$1,300.00	NM
2 WESH	Sa	10/13/12	9:30 AM	NBC Saturday	Sat 8-10am	:30	D3C12FL10T01H	\$1,300.00	NM
8	10/14/12	10/14/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	2	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	2	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	Su	10/14/12	6:58 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	D3C12FL10T01H	\$800.00	NM
1 WESH	Su	10/14/12	7:42 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	D3C12FL10T01H	\$800.00	NM
9	10/14/12	10/14/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$2,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Su	10/14/12	9:00 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	D3C12FL10T01H	\$2,000.00	NM
10	10/11/12	10/12/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	---TF--	:30	2	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	2	\$950.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Th	10/11/12	9:44 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	D3C12FL10T01H	\$950.00	NM
2 WESH	F	10/12/12	9:41 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	D3C12FL10T01H	\$950.00	NM
11	10/11/12	10/12/12	NBC Today Show II	10AM-11AM	---TF--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	4	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WESH	Th	10/11/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	D3C12FL10T01H	\$700.00	NM
2 WESH	Th	10/11/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	D3C12FL10T01H	\$700.00	NM
1 WESH	F	10/12/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	D3C12FL10T01H	\$700.00	NM
4 WESH	F	10/12/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	D3C12FL10T01H	\$700.00	NM
12	10/11/12	10/12/12	NBC Today Show III	11AM-12PM/10-11A	---TF--	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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12	10/11/12	10/12/12	NBC Today Show III	11AM-12PM/10-11A	---TF--	:30	1	\$600.00	NM																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WESH	Th	10/11/12	11:28 AM	NBC Today Show III	11AM-12PM/10-11A	:30	D3C12FL10T01H	\$600.00	NM																																											
13	10/11/12	10/12/12	M-F NOON NEWS 12-12:12:00-12:30 PM		---TF--	:30	2	\$500.00	NM																																												
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3	WESH	Th	10/11/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	D3C12FL10T01H	\$500.00	NM																																											
2	WESH	F	10/12/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	D3C12FL10T01H	\$500.00	NM																																											
14	10/11/12	10/12/12	M-F 3-4 PM	3:00-4:00 PM	---TF--	:30	2	\$750.00	NM																																												
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15	10/11/12	10/12/12	M-F 4-5 PM NEWS	M-F 4-5 PM	---TF--	:30	3	\$900.00	NM																																												
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3	WESH	F	10/12/12	4:24 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	D3C12FL10T01H	\$900.00	NM																																											
16	10/11/12	10/12/12	M-F 5-6 PM ROT	5:00-6:00 PM	---TF--	:30	2	\$1,100.00	NM																																												
Class of Time - Pre-emptible with notice																																																					
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>---TF--</td><td>2</td><td>\$1,100.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	---TF--	2	\$1,100.00																																
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	10/08/12	10/14/12	---TF--	2	\$1,100.00																																																
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WESH</td><td>Th</td><td>10/11/12</td><td>5:40 PM</td><td>M-F 5-6 PM ROT</td><td>5:00-6:00 PM</td><td>:30</td><td>D3C12FL10T01H</td><td>\$1,100.00</td><td>NM</td></tr><tr><td>1</td><td>WESH</td><td>F</td><td>10/12/12</td><td>5:22 PM</td><td>M-F 5-6 PM ROT</td><td>5:00-6:00 PM</td><td>:30</td><td>D3C12FL10T01H</td><td>\$1,100.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WESH	Th	10/11/12	5:40 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	D3C12FL10T01H	\$1,100.00	NM	1	WESH	F	10/12/12	5:22 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	D3C12FL10T01H	\$1,100.00	NM											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
2	WESH	Th	10/11/12	5:40 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	D3C12FL10T01H	\$1,100.00	NM																																											
1	WESH	F	10/12/12	5:22 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	D3C12FL10T01H	\$1,100.00	NM																																											
17	10/11/12	10/12/12	M-F 6-6:30 PM	M_F 6-6:30 PM	---TF--	:30	2	\$1,600.00	NM																																												
Class of Time - Pre-emptible with notice																																																					
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	10/08/12	10/14/12	---TF--	2	\$1,600.00																																																
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
2	WESH	Th	10/11/12	6:11 PM	M-F 6-6:30 PM	M_F 6-6:30 PM	:30	D3C12FL10T01H	\$1,600.00	NM																																											
1	WESH	F	10/12/12	6:29 PM	M-F 6-6:30 PM	M_F 6-6:30 PM	:30	D3C12FL10T01H	\$1,600.00	NM																																											
19	10/14/12	10/14/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$1,400.00	NM																																												
Class of Time - Pre-emptible with notice																																																					
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$1,400.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S	1	\$1,400.00																																
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WESH	Su	10/14/12	6:12 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	D3C12FL10T01H	\$1,400.00	NM																																											
20	10/11/12	10/12/12	M-F Entertainment Tonight	7:00-7:30 PM	---TF--	:30	1	\$1,700.00	NM																																												
Class of Time - Pre-emptible with notice																																																					
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DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
911841-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1199

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/13/12	10/13/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/13/12	7:59 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	D3C12FL10T01H	\$1,000.00 NM
22	10/14/12	10/14/12	NFL PRE-GAME	7:00P-8:00PM	-----S	:30	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/14/12	7:08 PM	NFL PRE-GAME	7:00P-8:00PM	:30	D3C12FL10T01H	\$5,000.00 NM
23	10/15/12	10/15/12	NBC Prime Revolution	10:00-11:00 PM	M-----	:30	1	\$5,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	10:37 PM	NBC Prime Revolution	10:00-11:00 PM	:30	D3C12FL10T01H	\$5,000.00 NM
24	10/13/12	10/13/12	NBC Prime	10:00-11:00 PM	-----S-	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/13/12	10:08 PM	NBC Prime	10:00-11:00 PM	:30	D3C12FL10T01H	\$1,200.00 NM
25	10/11/12	10/13/12	M-Su News @ 11PM	11-1135p	---TFS-	:30	2	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TFS-	2	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	10/12/12	11:26 PM	M-Su News @ 11PM	11-1135p	:30	D3C12FL10T01H	\$1,700.00 NM
2	WESH	Sa	10/13/12	11:22 PM	M-Su News @ 11PM	11-1135p	:30	D3C12FL10T01H	\$1,700.00 NM
26	10/11/12	10/12/12	NBC Tonight Show	11:35P-12:35XM	---TF--	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	10/12/12	12:32 AM	NBC Tonight Show	11:35P-12:35XM	:30	D3C12FL10T01H	\$700.00 NM
27	10/13/12	10/13/12	SATURDAY NIGHT LIVE SATURDAY NIGHT		-----S-	:30	1	\$1,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/13/12	12:16 AM	SATURDAY NIGHT LIVE	SATURDAY NIGHT	:30	D3C12FL10T01H	\$1,800.00 NM
28	10/15/12	10/15/12	M-F Early Sunrise	5:00-6:00 AM	M-----	:30	1	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	5:14 AM	M-F Early Sunrise	5:00-6:00 AM	:30	D3C12FL10T01H	\$500.00 NM
29	10/15/12	10/15/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$750.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
911841-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1199

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
29	10/15/12	10/15/12	M-F 3-4 PM Class of Time - Pre-emptible with notice	3:00-4:00 PM	M-----	:30	1	\$750.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESHM</td><td></td><td>10/15/12</td><td>3:19 PM</td><td>M-F 3-4 PM</td><td>3:00-4:00 PM</td><td>:30</td><td>D3C12FL10T01H</td><td>\$750.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESHM		10/15/12	3:19 PM	M-F 3-4 PM	3:00-4:00 PM	:30	D3C12FL10T01H	\$750.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESHM		10/15/12	3:19 PM	M-F 3-4 PM	3:00-4:00 PM	:30	D3C12FL10T01H	\$750.00	NM																					
30	10/13/12	10/13/12	Notre Dame Football Class of Time - Immediately Pre-emptible without notice	5:00A-4 XM	-----S-	:30	1	\$1,200.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$1,200.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S-	1	\$1,200.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/08/12	10/14/12	-----S-	1	\$1,200.00																										
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Sa</td><td>10/13/12</td><td>4:24 PM</td><td>Notre Dame Football</td><td>5:00A-4 XM</td><td>:30</td><td>D3C12FL10T01H</td><td>\$1,200.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Sa	10/13/12	4:24 PM	Notre Dame Football	5:00A-4 XM	:30	D3C12FL10T01H	\$1,200.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESH	Sa	10/13/12	4:24 PM	Notre Dame Football	5:00A-4 XM	:30	D3C12FL10T01H	\$1,200.00	NM																					
31	10/11/12	10/12/12	NBC Carson Daly ON Class of Time - Pre-emptible with notice	NBC Carson Daly C	---TF--	:30	1	\$200.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>---TF--</td><td>1</td><td>\$200.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	---TF--	1	\$200.00										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESH	Th	10/11/12	2:00 AM	NBC Carson Daly ON	NBC Carson Daly C	:30	D3C12FL10T01H	\$200.00	NM																					
32	10/14/12	10/14/12	Sun 5-6a Class of Time - Fixed Non Pre-emptible	Sun 5-6a	-----S	:30	1	\$250.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$250.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S	1	\$250.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/08/12	10/14/12	-----S	1	\$250.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESH	Su	10/14/12	5:27 AM	Sun 5-6a	Sun 5-6a	:30	D3C12FL10T01H	\$250.00	NM																					
33	10/15/12	10/15/12	M-F Sunrise @6AM Class of Time - Pre-emptible with notice	6:00-7:00 AM	M-----	:30	1	\$1,100.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$1,100.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	M-----	1	\$1,100.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/15/12	10/21/12	M-----	1	\$1,100.00																										
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESHM</td><td></td><td>10/15/12</td><td>6:41 AM</td><td>M-F Sunrise @6AM</td><td>6:00-7:00 AM</td><td>:30</td><td>D3C12FL10T01H</td><td>\$1,100.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESHM		10/15/12	6:41 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	D3C12FL10T01H	\$1,100.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESHM		10/15/12	6:41 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	D3C12FL10T01H	\$1,100.00	NM																					
34	10/15/12	10/15/12	NBC Today Show Class of Time - Immediately Pre-emptible without notice	7:00-9:00 AM	M-----	:30	1	\$1,300.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$1,300.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	M-----	1	\$1,300.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESHM		10/15/12	8:59 AM	NBC Today Show	7:00-9:00 AM	:30	D3C12FL10T01H	\$1,300.00	NM																					
35	10/15/12	10/15/12	M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Pre-emptible with notice	12:00-12:30 PM	M-----	:30	1	\$500.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$500.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	M-----	1	\$500.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/15/12	10/21/12	M-----	1	\$500.00																										
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESHM</td><td></td><td>10/15/12</td><td>12:24 PM</td><td>M-F NOON NEWS 12-12:30</td><td>12:00-12:30 PM</td><td>:30</td><td>D3C12FL10T01H</td><td>\$500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESHM		10/15/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	D3C12FL10T01H	\$500.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESHM		10/15/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	D3C12FL10T01H	\$500.00	NM																					
36	10/15/12	10/15/12	M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	M-----	:30	1	\$1,600.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$1,600.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	M-----	1	\$1,600.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/15/12	10/21/12	M-----	1	\$1,600.00																										
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESHM</td><td></td><td>10/15/12</td><td>6:23 PM</td><td>M-F 6-6:30 PM</td><td>M-F 6-6:30 PM</td><td>:30</td><td>D3C12FL10T01H</td><td>\$1,600.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESHM		10/15/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	D3C12FL10T01H	\$1,600.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESHM		10/15/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	D3C12FL10T01H	\$1,600.00	NM																					
37	10/10/12	10/10/12	M-Sun Nightly News Class of Time - Pre-emptible with notice	6:30-7:00 PM	--W----	:30	1	\$3,000.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>--W----</td><td>1</td><td>\$3,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	--W----	1	\$3,000.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/08/12	10/14/12	--W----	1	\$3,000.00																										
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>W</td><td>10/10/12</td><td>6:46 PM</td><td>M-Sun Nightly News</td><td>6:30-7:00 PM</td><td>:30</td><td>D3C12FL10T01H</td><td>\$3,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	W	10/10/12	6:46 PM	M-Sun Nightly News	6:30-7:00 PM	:30	D3C12FL10T01H	\$3,000.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESH	W	10/10/12	6:46 PM	M-Sun Nightly News	6:30-7:00 PM	:30	D3C12FL10T01H	\$3,000.00	NM																					

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
911841-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1199

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							58		

Payment Terms 30 Days

<u>Gross Total</u>	\$65,450.00
<u>Agency Commission</u>	\$9,817.50
<u>Net Amount Due</u>	\$55,632.50